

Target Incubatees

The Musuan **PEAK** Incubator's target incubatees are classified as would-be entrepreneurs and start-ups. **Would-be entrepreneurs** are those individuals/groups who will start a business from scratch or will adopt the available research-generated technology in the University (Spin-off) for Commercialization. **Start-ups or existing** are individuals/groups who started an enterprise with their technology but need the services offered by the center. Anybody who satisfies the above classifications may enroll at the Musuan **PEAK** Incubator.

Selection and Admission of Incubatees

The selection and admission of incubatees have two stages, pre-incubation and incubation stage. Anybody who wants to venture into business may join the pre-incubation stage and will be called pre-incubatees by following the steps as shown in Figure 1. In evaluating applicants, the Musuan **PEAK** Incubator management shall determine which applicants to accept at first screening based on the following selection criteria:

- a. Type of business/technology to be commercialized;
- b. Quality of management team for start-up companies, or organizational leadership for associations;
- c. Have the financial capacity to fund the business;
- d. Ability to utilize Musuan **PEAK** Incubator services; and
- e. The potential economic benefit to the community.



Figure 1. Pre-incubatee Registration Procedure.

After the individual satisfies the pre-incubatee selection criteria, he/she may enroll as incubatee and will then undergo the incubation process following the steps as shown in Figure 2.

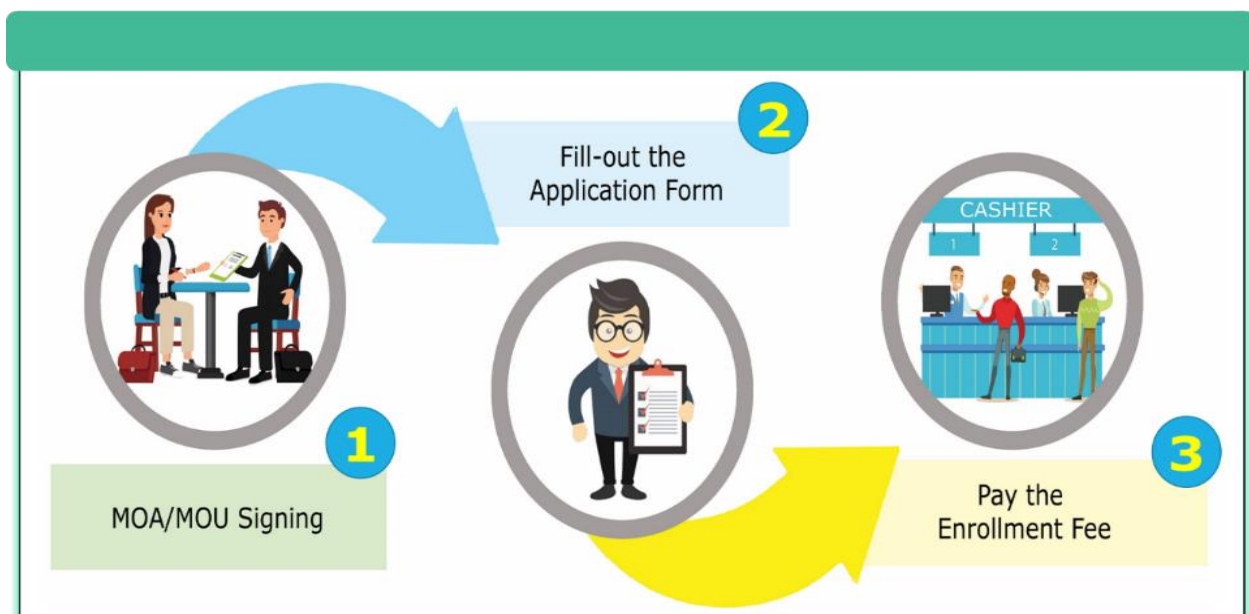


Figure 2. Incubatee Registration Procedure